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J.A. Bauer

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HORTICULTURAL AND POMOLOGICAL  
INVESTIGATIONS

## BAUER'S CATALOGUE

.. OF ..

### — Strawberry Plants for 1900.



Try our new  
Results in the  
Strawberry  
Line.

Excelsior, Lady Jane, McNeil,  
Bismark, West Lawn, Van  
Deman, Sweet Cluster.

FOR THE SOUTH WE RECOMMEND:

McNeil, Excelsior, Lady Jane, West-  
Lawn, Sweet Cluster.

FOR THE NORTH:

Excelsior, Lady Jane, Bismark, Van  
Deman, Sweet Cluster and Aroma.

We guarantee purity of plants and to be delivered in good  
condition anywhere in the United States or Canada.

J. C. BAUER & SONS, Judsonia, Ark.

HAZELTON & SON, PRINTERS, JASPER, ALA.

SECTION OF SEED AND PLANT INT.

## To Our Patrons.

In writing this small description of the newer varieties of strawberries, we wished to avoid answering many questions put to us by mail, which has taken up the greater part of our time answering. Our motto is, and has been since we began dealing in plants "To do unto others as we wish to be done by." We make our charges for all varieties as low as we can and leave us a fair profit, we do not wish to compete with the low priced plants put out by some parties, but let our plants speak for themselves.

Heretofore we have never published any testimonials but enclose a few this time to let those that wish to give us a trial see what others have to say of our treatment of them. We had but one complaint in our Fall transactions and that came from a Lawyer. We did not wrangle with him but just told him to let us know what he thought was right and then closed the deal for good.

### HOW TO ORDER

Payment should accompany the Order either by Registered Letter P. O. Money Order Express Money Order or Bank Draft. Give name of your Express and Post Office if different. We ship C. O. D. on receipt of  $\frac{1}{4}$  the order if large, we do not ship small orders C. O. D. unless parties are known to us. We deliver on Board Express Cars where our obligation ceases, charges will have to be paid by buyer. We have 20% off on regular rates by our Express Co and we take a personal interest to see to it that each and all of our patrons gets as low a rate as can be obtained. We decline to contract to lay down plants at station of purchaser for a certain amount. We wish to let our patrons have their own, and all we ask is a fair price for our stuff. Some plants are smaller than others, and no two lots weigh alike; so should we contract we would have to protect ourselves by charging enough to insure against losing on price of our plants.

We recommend Express shipments at all times, but will ship by Freight if directed to do so if weather is not too warm. Our best interest and wishes are for your success in everything you buy from us, as then we can sell you more hereafter when you are in need of anything in our line.

Soliciting your order on above terms we remain  
Respectfully,

J. C. Bauer & Sons,  
Judsonia, Ark.



## EXCELSIOR STRAWBERRY.

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This is the most popular berry we have introduced, we hear nothing but praises from the South, wherever tried. It is firm, high colored, good size, productive and last but not least the earliest berry now grown. A bonanza to all that wish early berries.

The demand for plants from the south for fall '99 has been enormous, our stock for spring 1900 will be sold at one price, regardless of quantity. You know when buying from us that you are getting the genuine as we are the Introducers. Let us book your order early as the stock is limited.

Mr. G. W. Wood of Swan, Texas writes us under date Nov. 30th that he picked ripe Excelsior on Thanksgiving 1899.

Mr. C. W. Benson, agent W. F. Ex. Co., Alvin, Texas writes us he will pick 5 or 6 quarts for his Christmas dinner.

This shows the berry's productiveness as it will bear as long as weather is suitable, and soil strong enough to mature the berries it makes. Freezing weather caught our plantation, with an abundance of half grown berries. Vigorous plant growth stands heat and drouth well.

By mail, 75¢ per 100 ; \$2.50 per 1000 F. O. B.

### LADY JANE.—S.

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We have disseminated but very few of this our latest creation. It is a seedling of Haverland crossed by Hoffman; light colored foliage, productive, of large long firm high colored highly flavored berries. They were the handsomest large berries we picked on our field of our 30 varieties; Season of ripening a few days after Excelsior. We firmly believe this will fill a long felt want for southern growers for a long distance large high flavored and colored shipping berry. It makes a deep rooted vigorous plant; resisting heat and drouth to perfection. Does not mat too thickly; we are sure it will be as popular as the Excelsior when known. We are putting the price of this new berry very low, to get growers to test it.

By mail postpaid 35¢ per 12 ; \$1.25 100 ; \$5. 1000, F. O. B.

### BISMARCK.—S. NORTH AND CENTRAL.

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We originated this by crossing Bubach No. 5 with Van Deman. Plant without a blemish resembling both parents, very productive of large sized, light crimson firm berries, needs good strong soil. Mid season.

75¢ 100 ; \$2.00 per 1000.

### SWEET OR BUSH CLUSTER.—S. SOUTH.

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A chance seedling, very productive; plant stands heat and drouth well, worthy of trial in the extreme south. Stock lim-

ited. Season early. By mail 35¢ 12; \$1.100; \$4. 1000.

CROCKETT—S. SOUTH AND CENTRAL.

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A Tennessee seedling we think it better than Michel Early, very productive, of fair sized berries; plant vigorous, stands heat and drouth with the best of them. Season extra early.

75¢ 100; \$2. per 1000.

RUBY—S. NORTH AND CENTRAL

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Originated in Illinois, supposed cross of Sharpless and Crescent, very vigorous, dark green plant, healthy productive of dark red glossy large berries. Needs strong soil to do its best. Medium late. By mail 75¢ 100; \$2.50 per 1000, F. O. B.

BRANDYWINE—S.

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The best pollenizer for Pistelates of all seasons. Very vigorous plant growth, stands heat and drouth; needs strong land. Productive, of large dark red berries with an immense calyx. Stands heat and drouth with the best. We have an immense stock of large thrifty young plants; Early to latest.

75¢ 100; \$2. per 1000.

TENNESSEE PROLIFIC—S. SOUTH AND CENTRAL.

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This is a crate filler; healthy, vigorous plant, immensely productive; medium to large berries, sandy soil preferred. Mid season.

75¢ per 1000.

LADY THOMSON—S. SOUTH AND CENTRAL.

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This medium early berry has grown in popularity with immense strides, so much so that there is a shortage of pure plants of this variety. We have a supply of genuine stock which will be dug on receipt of orders in rotation; so let us book your orders early.

75¢ 100; \$1.75 per 1000.

BUBACH NO. 5—P. SOUTH, CENTRAL, NORTH.

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This is a standard, we hear words of praise from the Louisiana growers who grow it for the northern markets. We advise Texas and Coast growers to try it pollenized by Brandywine and Excelsior. Healthy plant, berry largest size, productive, middling firm. Wherever it succeeds growers make it a standby. Our stock is pure, nice, large plants. Mid season.

75¢ 100; \$2.25 per 1000.

GANDY—S. NORTH AND CENTRAL.

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The old standard late berry, shy bearer, of very roundish firm berries. We prefer Aroma in every way to it, for the same latitude, we do not know how it will do south. Late.

75¢ 100; \$2. per 1000.



Alvin, Texas, 12-28-99.

J. C. Bauer & Sons, Judsonia, Ark.

Gentlemen: I am so well pleased with the 1000 XICR plants, ordered through C. W. Benson, that I feel I owe you a debt of gratitude, as they were in such good condition on arrival, and pleased to do business with Business Men.

Yours Truly,  
J. Dinhardt.

Alvin, Texas.

J. C. B.:—The Lady Jane and Crocketts have FINE ROOTS.  
C. W. Benson, Agent Wells-Fargo Ex. Co.

Chattanooga, Tenn., 10-28-99.

Dear Sirs:—Plants arrived and look nice, also Grape Vines. My thanks for replacing, also for extra plants.

Wm. McDonald.

League City Shipping Ass'n.

League City, Texas.

Received the Excelsior S-Berry plants in fine condition. Thanks for prompt shipment. They are well rooted plants. We are pleased with them. A. J. Riess, Manager.

Oak Ridge Fruit Farm,  
Swan, Texas.

J. C. Bauer & Sons, Judsonia, Ark,

Gentlemen:—The strawberry plants ordered of you came through in fair shape and have given eminent satisfaction; so much so that I have recommended you to my neighbors, and advised them to order of you when in need of plants.

Very Truly Yours,  
C. W. Wood.

Jennings Nur. Co.

Thomasville; Ga., 12-16-99.

Gentlemen:—The plants arrived O. K. FINE PLANTS  
F. B. Jennings, Mgr.

Hollywood Fruit Farm, Frank Nelson Proprietor.

Swan, Texas.

J. C. Bauer & Sons:

The strawberry plants ordered of you came duly to hand and are highly satisfactory in all respects. I never received finer.

Frank Nelson,  
Sec. Swan Fruit and Truck grower's Ass'n,

Sulphur Springs, Texas.

J. C. Bauer, Sons,

Dear Sirs:—The strawberry plants arrived all O. K. Have them all set out.  
B. M. Camp.

Augusta, Ark., Nov. 31, '99.

Plants arrived all right. I am proud of the Lady Jane plants. I will watch them with great interest. Kindly,  
Mrs. G. W. Hatch.

(From Green's Fruit Book.)

Rochester, New York, 1900.

**A New Strawberry.**—Bush Cluster. This is an early berry with habits of growth and fruiting similar to Parker Earle. Everybody knows that Parker Earle is a marvelous strawberry, but it made but few plants and has almost disappeared from plant catalogues. Bush Cluster makes few plants but more than Parker Earle. This is the first time this variety has been offered for sale. It comes from our friend Mr. Bauer, who originated Van Deman, Bismark and Excelsior. I cannot remember a poor variety this man has sent out. At Green's Fruit Farm we have rows of this variety a quarter of a mile long, vigorous and healthy plants.

### **RASPBERRIES.**

Red London. Stands heat and drouth, large, fragrant and productive. \$10.00 per 1000, \$1.50 per 100. **TRY THIS.**

Black Lotta. Vigorous and productive, fair size, jet black berries. \$8.00 per 1000, \$1.00 per 100.

Black Cumberland. Hybrid of black and raspberry. Mammoth growth, healthy plant. 50¢ per 12, \$3.00 per 100.

### **BLACKBERRIES.**

Early Harvert. This after 15 years trial proves to be the best, earliest, most productive and firm. \$6.00 per 1000.

### **DEWBERRIES.**

Austin's Improved. We find it enormously productive, largest size, firm for so large a berry.

### **RHUBARB, OR PIE PLANT.**

Plant in fall on well drained rich soil. Begin to cultivate early in spring. It is unexcelled for pies, sauces and canning; comes in early spring before berries are ripe. Try it. \$1.00 per 100, \$8.00 per 1000.

### **COLUMBIAN IMPERIAL GRAPE.**

The largest grape ever we have grown; single berries as large as Chicasaw plums, vigorous vines, grapes of honeyed sweetness, ripens late when others are gone. 2 year old vines, 25¢ each, 6 for \$1.00.

### **MORE GOOD WORDS ON EXCELSIOR.**

Jaspr, Ala., Aug. 15th, '99.

Now a word for the Excelsior: The plants I received from you were fine, healthy and strong. I planted them on the 13th day of April, and on the 7th day of May I picked one quart of the finest, largest berries I ever raised, 24 days from planting; how's that?

T. B. Hazelton & Son.

J. C. Bauer & Sons, Judsonia, Ark.

On account of the demand for plants we had but few of the Excelsior to fruit with but were much pleased with the variety, rich color of fruit, good size and healthy foliage. Shall watch it with much interest this coming season.

Respetfully yours,

O. H. E. Baldwin.



AROMA—S. NORTH AND CENTRAL.

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The very best late berry in every respect we have ever grown. Plant growth, faultless, for best results let them mat as they will, very productive: as a whole of largest size, broad flat berries of a dark glossy red, firm, we advise southern growers to test it in their latitude. Our stock of plants is direct from the originator several years ago, and we warrant them pure, large thrifty plants. Very late. 75¢ 100; \$2.25 per 1000.

Mc NEIL—P. CENTRAL AND SOUTH.

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A seedling of Hoffman; originated in Mississippi; healthy plant, resembling its parents, only more robust and vigorous. The best late berry for the south is our verdict, berry medium to large, very firm, dark red, very productive, more so than splendid which we have discarded. Our stock is so limited we can only send them out by the 100 for spring 1900. Try them. Use Excelsior and Brandywine to pollenize them, or Lady Jane. \$1.00 per 100 postpaid.

JOHNSON'S EARLY.—S. NORTH AND SOUTH.

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A cross of Crescent with Hoffman. As productive as Crescent, size larger than Hoffman; glossy, high color, firm and sweet. Very vigorous, ripens as early as Michel Early. Healthy vigorous plant, resembling Hoffman. We advise trial of this in Texas, Louisiana and Gulf States generally.

35¢ per 12; \$1. per 100, Postpaid.

SEAFORD.—P. NORTH AND SOUTH.

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On good soil a noble plant vigorous, makes runners freely, large and robust, productive of large size medium firm berries of a dark red color all through, splendid for canning and jellies; the only objection we have to it, its seed are sunken below level of berry, therefore easily bruised in carrying. Very productive. Season medium, will stand hot sun and drouth well. Flavor sub-acid agreeable.

75¢ per 100; \$2.50 per 1000.

STAR.—S. NORTH.

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Mammoth berry and plant, needs best of soil, of Sharpless type; is not the sharpless under an other name, as some eastern growers say, but a distinct variety. Plant growth without a blemish; good yielder of fancy fruit, sweet and good flavor. Season medium. We advise this for home growth by amateurs. Berries mammoth size.

\$1. per 100; \$3.50 per 1000.

We have a fine stock of Michel Early 1.35, Crescent 1.50, Van Deman 2.00, Glen Mary 2.50, Nie Ohmer 3.00, Darling 2.00, at prices noted by the 1000.



500 at 1000 rates of all varieties quoted, F.O.B.

50 at 100 " if order amounts to \$1.00

50 at 100 rates by mail if the order amounts to \$1.00

All plants at 100 rates prepaid to destination.

## Report on Excelsior Strawberry.

The Earliest, Firmest, high colored productive large Berry ever introduced.

### J. C. BAUER & SONS INTRODUCERS.

Mr. S. L. Watkins, the great Strawberry specialist on the Pacific Coast writes as follows. J. C. Bauer & Sons, July 29 '99 Judsonia, Ark.,

A WONDER—Excelsior did splendid with us. The very earliest, and an enormous yielder here at Grizzley Flats at our place in Fair Oaks Sacramento Co. It is a wonder; a good berry for a hot climate.

Very truly yours,

S. L. Watkins.

### The Excelsior Strawberry

This is a valuable, very early, perfect blossoming strawberry; coming from a man who has never sent out a poor variety, a cross from Wilson and Hoffman. Jacob C. Bauer, the introducer of Excelsior, is the originator of Van Deman, Bismark and others, which have proved of great value. He considers the Excelsior the best berry he has ever introduced: large, firm color, vigorous plant; firm, productive, and desirable for home use, or for market. At Green's Fruit Farm, the Excelsior is remarkably vigorous, making plants freely and showing no signs of leaf-blight, or other drawbacks. We predict for this variety, great popularity on its merits. While there are other new strawberries on the market, we have confidence that the three varieties we are offering in these pages are not excelled by any. While varieties of strawberries do not thrive equally well in all locations, and in all soils and climates. Those that succeed at Rochester N. Y., seem generally to thrive well over a large section of the country.

C. A. Green.

Berlin, Maryland., June 23 '99.

EARLIEST YET.—The Excelsior is an early berry. Being earlier than Michel Early, or any other early variety that has come out yet.

J. G. Harrison & Sons.

This is J. N. Hales, the great Peach grower of Georgia, verdict.

I was delighted with the magnificent growth of the Excelsior last year. A vigorous plant with broad, tough, dark green foliage, and making a abundance of runners; when it came to bloom this spring, the whole field was white with the large strong blossoms, carrying an abundance of pollen. Fruit stalks were strong and heavy; carrying the fruit well up from the ground, and they were ripening freely, in great abundance several days before earliest of Michel Early. The berries were uniform size, perfectly round, slightly pointed, and uniform dark red color, somewhat resembling the old Wilson, only a little lighter; quite firm and although rather acid, very rich, sprightly flavor—the most productive, the largest by far, and best early berry I have ever seen. A few years ago when there was money in early strawberries for market the Excelsior would have made a fortune for those who would have planted it liberally.

Mt. Olive, N. C., Feb. 18th '99.

Messrs Jacob C. Bauer & Son,

Dear Sirs:— I think the Excelsior will bear out all you claim for it, with me it is thrifty, good plant maker, prolific, good size and color. It bore at least four times as many as Hoffman, set at the same time and is at least 2 or 3 days earlier, and from 3 to 10 days earlier than Lady Thompson which originated here, and is planted almost exclusively. I shall keep all the Excelsior plants for my own use; and I expect to set at least 3 or 4 acres next winter. The only fault Excelsior has so far with us, is that it rusts some; though last season was very wet and trying upon all kinds. Yours, R. M. Williams.

P. S. Mr. Williams is the only one planting in fall 1897.

J. C. Bauer & Son.

**OF GREAT PROMISE.** Another early sort of great promise from Ark. We have never fruited this variety, but judging from the plants as we see them growing in our propagating fields, we pronounce it an excellent grower; of good clean foliage; making largestalky plants, which is one of the main business qualifications of a strawberry.

W. N. Scarff, New Carlisle, Ohio.

**4 TIMES AS PRODUCTIVE.** This is not only the earliest variety I have ever fruited, but a great deal the earliest. It is 4 times as productive as any other early variety. The largest of them all; firm and well colored. Excelsior, like West Lawn and Bismark originated in the central part of the country (J. C. Bauer the originator.) Moreover if an extremely early variety is wanted to eat or ship, Excelsior will prove of great value. It is a Staminate or self pollinizer.

O. W. Blacknall, Kitrell, N. C.

Ravenna, Ohio, July 24, '99

J. C. Bauer & Sons, Judsonia, Ark.

Gentlemen: Yours of 21st. at hand. The Excelsior with us did not prove very satisfactory this season. While it ripened very early, it was not productive. We hope it will prove better another season.

Ford Seed Co.

Our own Experience:—The Excelsior ripened 5 or 6 days AHEAD of Michel Early on same ground and brought \$1.50 per crate more than Michel quoted from other places at the same time. In comparison with other varieties, such as Beder, Wood, Murry's Early, Cloud Bessie, Hoffman, Lady Thompson, Oriole and Van Deman, it is away ahead in shipping qualities, productiveness, earliness, color and size, is especially adapted to the south along Gulf Coast and above. In plant growth it is very vigorous and for best results you do not want them to mat too thick. We can furnish plants of this new variety very reasonable this year. As there is always a great loss in digging plants early in the fall we will have to charge a little higher then. The prices per 1000 will be as follows; September, 3.50 per 1000, October, 2.50 per 1000, the same price from then on. We again propose to refund purchase money if not as represented anywhere after trial.

Jacob C. Bauer & Sons.

To those that have not yet dealt with us we will say that we have lived here for over 20 years and in all that time have made the strawberry our life study and have introduced the following varieties, all of which are standards in some parts of the U. S.: Van Deman, West Lawn, Sweet Cluster, Bismark, Excelsior and Lady Jane, each one an advance on its predecessor. We guarantee safe arrival of plants in good condition anywhere in United States. We have never lost a customer after once dealing with us, we guarantee purity of Plants, true to name, also Trees. Send us list of your wants and let us price them.



Coal Spring, Del., July 26 '99.

Gentlemen:—I was much pleased with the Excelsior strawberry this season. A strong healthy grower, making a fine bed of plants. Berries very large for an early variety; very productive; at least a week ahead of Michel Early; very solid; I like it.

Wm. Perry.

Olyphant, Pa., July 24 '99.

J. C. Bauer, Dear Sir:—Excelsior strawberry a fairly productive for very early berry: an improvement on Michel Early in every respect.

E. J. Hull.

Riovista, Va., July 12th '99.

Friend Bauer, Dear Sir:—Yours at hand; in regard to Excelsior I would say, it seems early, firm, good color, productive enough.

M. T. Thompson, Sen.

.(The above is from the originator of Darling Earliest.)

Little Rock, Ark., July 27th '99.

J. C. Bauer & Sons, Gentlemen:—The Excelsior plant is a vigorous grower, stands heat, and drouth well, and is a prolific bearer. The fruit is large, firm, high color, and ripens with me a day or two before Michel Early. I am much pleased with it.

W. K. Tipton.

Pulaski, N. Y., July 24th '99.

Gents:—I am satisfied that the Excelsior is the very BEST EXTRA EARLY strawberry that has ever been introduced. It is rich colored firm and attractive; plant healthy and a good bearer; I notice they all praise it highly.

I. J. Farmer.

Mt. Holly, N. J., July 24th '99.

Dear Sirs:—Your letter at hand, in reply will say that the Excelsior did splendid; all that would be desired, made a fine growth of fine healthy plants. It was the most productive large early Berry of any kind I ever fruited; and sold for 3 cents per qt. more than Michel Early—if it were not quite so acid it would be faultless.

James Leppincott, Jr.

Three Rivers, Mich., July 10th '99.

J. C. Bauer & Sons, Judsonia, Ark.

Dear Sirs:—In response to your enquiry about Excelsior, I have to say that for an EXTREMELY EARLY strawberry it is the finest I have ever fruited; surely ripens four days earlier than Michel: and in productiveness, sustains your claims, See report in Western Fruit Grower a copy of which I send you.

Among those standing pre-eminently at the head as an early berry is the Excelsior. I believe I have never fruited a plant which gave me so much satisfaction. I am very confident that it will immediately take the place of Michel Early; and in fact, all extreme early berries for the market. It is now quite widely disseminated and my correspondents who have fruited it, are very enthusiastic in their commendations.

Its points of excellence consist in vigor of foliage and ability to resist rust. It makes runners fairly well, but they do not become so thick as Michel. The berries are a full third larger, and surely ripens four days earlier. They are of a deep blood red to center, and firm as the old Wilson, and almost the exact type of that famous berry.

R. M. Kellogg.

**JACOB C. BAUER & SONS,  
JUDSONIA, ARK.**